



Angela Paola Caile Yate
Graphic Design Professional

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Graphic Designer degree from Jorge Tadeo Lozano University, with 7+ years of experience; With knowledge and skills in editorial design, multimedia, marketing digital, UX design, web design, HTML and CSS coding, branding and social media. Expertise with the Adobe Suite and information design in editorial, digital and digital marketing projects. Committed to helping clients shape and articulate all visual elements in stationery, advertising and digital to their identity.

Experience

DATA-POP ALLIANCE USA

Graphic and Web Designer
2017 - Present

- Editorial design, layout and document design. (Reports, Flyers, Brand)
- Web design and development in HTML and WordPress. (Prototypes, UX, design, Wordpress, HTML, Frontend)
- Development of corporate identity for projects.
- Multimedia production and post production (videos)
- Graphic support for social networks
- Vector illustration on graphics
- Identity design for digital and editorial projects
- Information design (organization charts, infographics)
- Corporate branding.

SIMPLICITY AGENCY USA

Graphic Designer
Sep – Dec 2020

- Editorial design, branding and pieces for social redes
- Development of mockups for customer web.
- Support design corporate presentations
- Editing images
- Design flyers and restaurant menu

DANE (Departamento Administrativo Nacional de Estadística) COLOMBIA

Graphic Designer
April - Sep 2019

- Design Development for Digital and Print Content for Broadcast Management Marketing and Statistical Culture and Technical Management of DIRPEN
- Standardize and Implement Brand Graphic Elements and Design.
- Design infographics and pieces for events.
- Implementation of Web Design, UI, UX and code CSS for SEN Coordination (National Statistical System).

**GRUPO EDITORIAL NORMA
COLOMBIA**

Graphic Designer

2017 - 2020

- Editorial design, layout and preparation of print PDF in low book under Xtent and Minerva platform.
- Digital design of educational resources for web, HTML and XML management.
- Image editing and graphic design for learning posters.

**EDITORIAL VICENS VIVES - COLOMBIA
COLOMBIA**

Graphic Designer

2019 - 2020

- Editorial design, content design and layout in school texts.

**FABRICACIÓN Y CONSULTORÍAS EN CALIDAD Y DISEÑO S.A.S
COLOMBIA**

Design Coordinator

2015 - 2019

- Brand design for Protehilar, consultancy and implementation in branding and content for social networks, packaging, brochure and catalogue of services and corporate image in continuous forms.

**GEAPACK S.A.S
COLOMBIA**

Graphic Designer - Contractor

2017 - 2018

- Corporate Identity Design.
- Web and develop design.

**CARVAJAL S.A.S. - GRUPO NORMA
COLOMBIA**

Graphic Designer - Contractor

2015 - 2017

- Editorial design, layout and preparation of print PDF in low book under Xtent and Minerva platform.
- Digital design of educational resources for web, HTML and XML management.
- Image editing and graphic design for learning posters.

**PROTEX S.A.
COLOMBIA**

Senior Graphic Designer

2014 - 2015

- Development of advertising guidelines in market chains, portfolio design for product launch, catalog layout and data sheets.
- Photographic production of products.
- Management of advertising materials and suppliers.
- Management of corporate mail platforms.
- Brand development in products.
- Responsible for the approval of flexographic and lithographic printing of packaging and graphic parts.

Education

Universidad de La Rioja
Master in Graphic Digital Design
2023 - Currently

European University of Monterrey,
European Institute for Postgraduate Studies

Master in Management in Digital Marketing
Master in Commercial Engineering with emphasis
in Management in commercial and e-commerce management
2018 - 2020

European Institute for Postgraduate Studies
Certified course in E-commerce
2018 - 2020

Universidad Jorge Tadeo Lozano
Bachelor of Graphic Design
2009 -2014

Languages

Spanish Native

English Intermediate level

Participations and Publications

2012 Participation visual identity
Universidad Jorge Tadeo Lozano

2014 D-Mentes Magazine - No.1
Project Motho Visual Identity
Bogotá (Col), Jun 2014
<http://issuu.com/revistadmentes/docs/revista?e=12125502%2F8266987>

Contact



www.pinterest.com/becaile/



www.facebook.com/caile03



www.behance.net/caile



www.flickr.com/photos/123853919@N04/

Academic Fellowships, Awards & Affiliations

Virtual training course in Telework for
freelancers.

Ministry of Information and Communications
Technology (TIC-Colombia); and the Alberto
Merani Foundation
Dec 2017

Course of Joomla y WordPress.
Cedinsi Mar - Dec 2017

Virtual courses in *Desde cero*
Web Design and HTML5
July 2014 – August 2015

Dreamweaver - HTML 5.
Jorge Tadeo Lozano University.
August - November 2013

Fundamentals of Design.
National Service of Learning SENA.
Jan 2011

Design Skills:

Branding & Identity

Package Design

Editorial Design

Web design

Print / Promotional Material

Video Editing

Product Photography

Tools:

Suite Adobe CC (Photoshop, Illustrator, Premier
Pro, Dreamweaver, Xd, Indesign, After effects)

Wordpress / Joomla / CSS / HTML

Coreldraw / Sketch / In vision / Figma

Interface Google & Microsoft

Genially